



DEDAN KIMATHI UNIVERSITY OF TECHNOLOGY

University Examinations 2014/2015

**SPECIAL/SUPPLEMENTARY EXAMINATION FOR THE DEGREE OF
BACHELOR OF SCIENCE IN CRIMINOLOGY & SECURITY MANAGEMENT**

BSM 2419: DATA MINING

DATE: 14TH MAY 2015

TIME: 10.00AM-12.00PM

INSTRUCTIONS: ANSWER QUESTION 1 AND ANY OTHER TWO.

QUESTION 1: (30 MARKS)

- a) Discuss the tools for data preparation in data mining process. [6 marks]
- b) Using example explain the benefits of standardizing criminal data. [6 marks]
- c) Explain how link analysis works in data mining investigations. [3 marks]
- d) Describe the role of link analysis in data mining investigations. [4 marks]
- e) Describe the role of using link analysis networks in data mining investigations. [6 marks]
- f) Discuss the importance of using database system for managing crime. [5 marks]

QUESTION 2: (20 MARKS)

- a) Using a Case Study discuss how to fighting wireless fraud with link analysis. [6 marks]
- b) Describe types of link analysis technique of data mining investigations. [5 marks]
- c) Using a Case Study discuss how to combat drug trafficking in Kenya-cost with link analysis. [5 marks]
- d) Describe the link analysis applications in data mining process. [4 marks]

QUESTION 3: (20 MARKS)

- a) Discuss the link analysis limitations in data mining investigations. [4 marks]
- b) Describe how text mining works in data mining investigations. [4 marks]
- c) Describe text mining applications in data mining investigations. [4 marks]
- d) Using a Case Study discuss the searching for clues in aviation crashes investigation. [4 marks]
- e) Using a Case Study discuss clustering news stories in data mining. [4 marks]

QUESTION 4: (20 MARKS)

- a) Discuss the text mining threats in today's investigations. [4 marks]
- b) Discuss the role of neural networks in data mining investigations. [4 marks]
- c) Explain how a neural network in data mining investigation. [4 marks]
- d) Describe the rules for predicting crime in data mining investigation. [4 marks]
- e) Using a Case Study discuss how to detecting suspicious government financial transactions: [4 marks]

QUESTION 5: (20 MARKS)

- a) Describe machine-learning criminal patterns technique in data mining. [4 marks]
- b) Discuss the process of insurance crimes detection in today's world of data mining. [4 marks]
- c) Discuss four data mining methodology for detecting crimes. [4 marks]
- d) Describe ensemble mechanisms for crime detection. [4 marks]
- e) Discuss the reason why conventional data mining is described as finding needles in moving haystacks". [4 marks]