NURTURING CORPORATE EXCELLENCE:
Glimpses of Quality Challenges and Management in Contemporary Corporate Africa

A Managerial Imperative

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This book is especially suited to students of Management at
Masters and Doctorate levels who are keen to explore the
concepts of Quality Management and/or Performance
Management. These philosophies apply in diverse set-ups in
both the private and public sectors and contribute in the growth
of corporate excellence. Likewise, this book should be of
practical utility to both corporate executives and senior
managers in the public sector keen to grow corporate excellence.

On the whole, any keen reader interested in the concept of Quality Management
and its application, will find something of interest in this book to you all, dig in
and mine knowledge - welcome!

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